

In the framework of::



Project
funded by the
EUROPEAN UNION



26th of November of 2015
Casa Llotja de Mar, Barcelona

The II Mediterranean Solar Forum will bring together governments, international organizations, project promoters and private investors, in order to reflect upon and discuss the challenges and opportunities that solar energy represents for the Mediterranean, taking into consideration its strategic importance as an abundant and sustainable energy source for the region.

It will gather, for the second time, the projects of the ENPI CBC MED Solar cluster established in Amman, Jordan in October 2013 and composed of all the ENPI CBC Strategic Projects promoting the growth of the Mediterranean Solar sector: FOSTER in MED; SHAAMS; MED SOLAR; DIDSOLITPB; STS-MED and MED DESIRE.

The II Mediterranean Solar Forum will focus on social impact, capacity building, policy impact, business opportunities and challenges in the solar sector.

PROGRAMME

8h30-9h00 Registration

9h00-10h15 Institutional opening

- Mohamed Choucair – President, ASCAME
- Miquel Valls - President, Barcelona Chamber of Commerce
- Ferran Tarradellas - Head of the European Commission representation in Barcelona
- Anna Catte - Director General Joint Managing Authority, ENPI CBC MED
- Ambroise Fayolle - Vice-President, European Investment Bank
- Teresa Ribeiro - Deputy Secretary General for Energy Secretariat, Union for the Mediterranean

10:15 – 10h45 Coffee Break

Event organized by:



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

In collaboration with:



FOSTERinMED
Fostering Solar Technology in the Mediterranean Area



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10h45-14h00 Solar Energy use and Promotion in the Mediterranean: raising competitiveness and cooperation towards a sustainable scenario

1) Brief Introduction

2) Landmark Projects in Solar Energy: Successful Case Studies

Moderator: Luca Palazzo, Joint Managing Authority ENPI CBC MED

- MED SOLAR
Represented by Antoine Grailot, Trama TecnoAmbiental.
- FOSTERinMED
Represented by Guiseppa Desogus, University of Cagliari
- SHAAMS
Represented by Berta Pérez, Barcelona Chamber of Commerce
- DIDSOLIT-PB
Represented by Joaquím Vergés-Jaime, Autonomous University of Barcelona
- STS - Med
Represented by Fabio Maria Montagnino, Managing Director, ARCA Consortium
- MED DESIRE
Represented by Juan Pablo Jiménez, Andalusian Institut of Technology

3) Sharing Solar Experiences from around the Mediterranean: ENPI SOLAR CLUSTER as a competitive tool.

Moderator: Luca Palazzo, Joint Managing Authority, ENPI CBC MED Programme

4) Key session: Maximizing the socio-economic value of sustainable energy through new policies and tools in the Mediterranean

Moderator: Luca Palazzo, Joint Managing Authority, ENPI CBC MED Programme

- Pere Soria - Renewable Energy Marketing Area Manager at Circutor Energy SA, Spain
- Dolores Clavell – Som Energia, Spain
- Pierre El Khoury – General Director –President of the Board, Lebanese Center for Energy Conservation (LCEC), Lebanon

5) Debate & Questions

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14:00-15:00 Lunch Break

15:00 – 17:00 Financing Energy Investments in the Mediterranean: Prospects and Potential

Moderators:

- Berta Pérez, Head of the European Projects Office, Barcelona Chamber of Commerce
- Mònica Cunill, Project Manager, ASCAME

1) Facilitating Access to Finance for Energy Efficiency and Renewable Energy Investments

- Mouayed Makhlou - Director, Middle East and North Africa International Finance Cooperation (IFC)

2) Financial tools to support Renewable Energy projects in the Mediterranean

- **ENI Programme (2014 - 2020)** - Luca Palazzo, Joint Managing Authority, ENPI CBC MED Programme
- **Interreg MED Programme (2014 - 2020)** - Javier Gómez, Project Evaluation and Monitoring Officer, Interreg MED Programme

3) Showcase of Coming Trends: Smart Solutions for the Industrial Sector

16:00 17:30 B2B Matchmaking event: Boosting Business Cooperation in the Renewable Energy Sector

17:30 End of the event & Networking Coffee

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